

REMEMBER YOUR NEW HEATING SYSTEM IS ONLY AS GOOD AS THE INSTALLATION!

We Provide Options

H.B. Steele & Son, Inc. provides customers with options when installing a new heating system. We will work with you to build a heating system that will meet your needs and fit within a budget you can afford. Please ask about financing options available from AFC First and the Keystone Home Energy Loan Program.

To receive a quote or for information
please call us at (570) 366-1275.

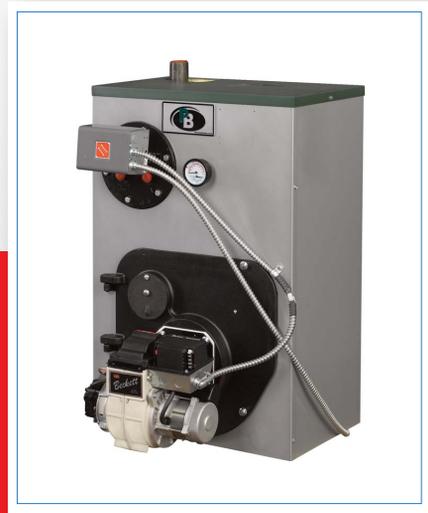


PeerlessBoilers.com



We Provide Complete Heating System Service

*Why should
H.B. Steele & Son, Inc.
install your new
home heating system?*



**H.B. Steele & Son, Inc.
17 Municipal Road • PO Box 375
Orwigsburg, PA 17961**

**Phone (570) 366-1275 • Fax (570) 366-7766
www.hbsteeleoil.com • PA9761**

Because only H.B. Steele can offer you the:

STEELE **5** FACTORS

What sets H.B. Steele & Son, Inc. apart from our competition when installing a new heating system are 5 very important factors. These 5 factors ensure why our installations give you the value you deserve and quality of work you should expect all at a reasonable price. Your home heating system is the single most expensive appliance in your home and should be treated as such. For most, updating your home heating system can be one of the largest investments you make and careful considerations need to be made when doing so.

1. Why we size the boiler.

When we install a new home heating system, we do not go off the previous boiler rating nor do we “guesstimate” the size of your home. A NORA certified service technician will come to your home and do an accurate heat load calculation to ensure your new system will operate efficiently; so it is not running all the time and producing no heat or constantly cycling off and on.

2. Why we recommend installing cast iron boilers.

H.B. Steele & Son, Inc. recommends and installs Peerless Cast Iron Boilers. Peerless is Pennsylvania based and is a leading manufacturer of Energy Star® approved heating equipment.

Cast iron boilers are far superior to steel boilers for three main reasons, heat retention, a “wet base” design and warranty. The properties of cast iron in general allow it to absorb and retain more heat than steel, making it much more efficient. Furthermore, cast iron boilers are a “wet base” design. In other words, within the boiler’s combustion area, the unit is fully surrounded by water encased within the sections, not just over top of the combustion area as is the case with steel boilers. This causes more water to be heated faster, therefore more efficiently than what a steel boiler can achieve. Moreover, only Peerless Boilers carry a true lifetime warranty that is not pro-rated over time. Peerless warranty’s are “full cost” warranties (up to the original cost of the boiler), rather than the pro-rated warranties currently offered by other boiler manufacturers. The warranty coverage does not decrease with time; rather, it remains complete for the entire length of the warranty. Your new home heating system will also come with a Beckett burner that has a 5 year warranty and H.B. Steele & Son, Inc. offers a one year labor and craftsmanship warranty on a new installation.

3. Near boiler plumbing and the reasons it needs to be changed.

This is where H.B. Steele & Son, Inc. truly adds value to you new home heating system and sets themselves apart from the competition. Near boiler piping is the heart and lifeblood of a truly efficient and effective home heating system.

When you purchase a new car, are you sold just the body and frame? Do you keep the current engine and materials from your old car to be installed in your new car? Of course you do not! So why should the same practice be applied when installing a new home heating system? You cannot truly make an efficient heating system if new near boiler piping practices are not applied.

Technicians will remove all old plumbing and related materials, such as antiquated overhead expansion tanks, old circulators and gate valves. With an installation from H.B. Steele & Son, Inc. our quotes include, but are not limited to, the installation of new internal flow control circulators, pumping “away” from the new bladder expansion tank sized for your boiler. This is part of the air elimination system that is also installed. It rids your home of nuisance air pockets that can form in the system when using existing near boiler piping. All of this is done with the use of ball valves, quarter turn spigots and isolation flanges for ease of future maintenance.

4. Why we highly recommend an indirect fired hot water heater as opposed to a domestic coil.

A domestic water coil in the boiler is a very inefficient way to heat your water for use around the house. It was effective years ago, but not by today’s standards. With a domestic water coil, the boiler has to maintain temperature (between 160-180 degrees) 24 hours a day to produce between only 3-8 gallons of hot water. This is wasting oil that does not need to be used in the first place. Did you ever come home in the middle of the summer and hear your boiler running? Have you ever run out of hot water in the winter when taking a shower while someone is doing the dishes? An indirect fired hot water heater is the best way to solve these problems.

Losing less than half a degree an hour, an indirect can meet all of your family’s hot water needs efficiently and effectively. An indirect has its own thermostat and its own circulator, just like any heating zone in your house. With an indirect, you have a stored capacity of hot water that is ready on demand and priority zoned for your needs. Instead of your boiler cycling off/on several times a day every day, even in the summer, you will have endless hot water that is being made on a demand type basis. This greatly increases the overall efficiency of your home heating system and adds enormous value to the installation and equity of your home.

5. Code Compliance.

Though not all Borough’s and Municipalities have code inspectors, H.B. Steele & Son, Inc. complies with “NFPA 31 - Codes for Standard Installation of Oil Burning Equipment.” Many of the steps outlined in NFPA 31 are to protect the investment made by the customer through the addition of a new home heating system. They consist of, but are not limited to, a low water cutoff, MC wiring, coated oil line, proper installation and piping of the relief valve and mixing valves applicable with domestic water coils.

H.B. Steele & Son, Inc. will also include new oil filtration to every job we do, plus for above ground oil tank customers we will test and inspect your tank and if it qualifies will enroll you in our valuable TankSure® Program coverage. Furthermore, with the installation of a new boiler, the following year’s annual preventative maintenance service will be done free of charge. Even greater savings can be achieved if you add a programmable thermostat and outdoor reset. Please call H.B. Steele and ask for details.



CALL OR VISIT TO EXPERIENCE THE DIFFERENCE!

(570) 366-1275 www.hbsteeleoil.com